

Asian Lighting Forum 2018 亞洲照明會議 2018

CPD event recognised by HKIE
3 CPD hours for HKIA members

Date/Time 日期/時間	: 6 April 2018 (Friday 星期五) 10:30am – 3:50pm
Venue 地點	: Seminar Room, Hall 3B, Hong Kong Convention & Exhibition Centre 香港會議展覽中心展覽廳 3B 研討室
Language 語言	: English and Putonghua (Simultaneous interpretation will be provided) 英語及普通話 (附設即時傳譯服務)
Remarks 備註	: Free Admission (Please click HERE to register online) 免費入場 (「 按此 」登記)

Session 1: Smart Lighting, Connected Lighting & IOT: Daily Life Applications 第一節: 智能照明、智慧連網照明系統: 如何應用到日常生活?

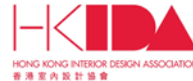
10:30m – 10:45am	Registration 登記	
10:45am – 10:50am	Souvenir Presentation & Group Photo 致送紀念品及拍攝團體照 - Mr Victor Choi, Chairman of Hong Kong Electronics and Technologies Association - Ir Wilson Kwok, Chairman, Electronics Division, Hong Kong Institution of Engineers	
10:50am – 11:15am	Bluetooth Mesh - Smart Lighting as a Platform 藍牙 mesh 網絡 – 鋪就智能照明之路 Mr Kai Ren, Developer Relations Manager, APAC, Bluetooth SIG 藍牙技術聯盟亞太區開發者關係經理 任凱先生	
11:15am – 11:40am	IoT Trend, Smart Lighting usage in city, work and home 物聯網趨勢及智能照明在城市、工作和家庭中的應用實例 Ms Wincy Chan (陳穎琛女士), IoT Ecosystem Lead, Asia / Microsoft	
11:40am – 12:05pm	Smart City, Smart Lighting 智慧城市、智慧路燈 Mr Ip Kwok Leung, Nelson, Chief Engineer of Lighting Division, Highways Department 路政署路燈部總工程師 葉國良先生	
12:05pm – 12:30pm	WFA Approach in Smart Lighting Wi-Fi 聯盟如何應用智慧照明? Mr Derek Feng, DEKRA General Manager EMC & Wireless Mainland China and Hong Kong DEKRA 德凱集團中國及香港地區電磁兼容及無線產品總經理 馮劍波先生	
Session 2: Lighting Outlook 2018 第二節: 照明展望 2018		
2pm – 2:25pm	Registration 登記	
2:25pm – 2:30pm	Souvenir Presentation & Group Photo 致送紀念品及拍攝團體照 - Ms Anna Cheung, Senior Exhibitions Manager, Hong Kong Trade Development Council	
2:30pm – 2:55pm	Central City Management Platform for Smart City 智慧城市中央管理平台 Ms Minna Lai, Director, Research & Development, OSRAM Lighting Solutions, APAC OSRAM 亞太區專業照明系統解決方案 研發部總監 賴美娜女士	
2:55pm – 3:20pm	Seeing True Colour, the Future of LED Lighting LED 真本「色」 Mr Gauss So, Product Marketing Manager, Cree Lighting APAC CREE 亞太區照明部產品市場經理 蘇浩澄先生	
3:20pm – 3:45pm	Mr Vincent Chow, Senior Marketing Manager, Philips Lighting Hong Kong Limited 飛利浦照明香港有限公司高級市場經理 周家俊先生	
3:45pm – 3:50pm	Lucky Draw Session 抽獎環節	

Remarks: The Organisers reserve the right to alter the programme without notification. 備註: 以上內容及編排以主辦機構最後公佈為準。

Organiser 主辦機構:

Co-organisers 合辦機構:

Supporting Organisations 支持機構:





Mr Kai Ren, Developer Relations Manager, APAC, Bluetooth SIG 藍牙技術聯盟亞太區開發者關係經理 任凱先生

Kai Ren has more than 9 years of experience in design and development of wireless sensor networks, specializing in short range, low power wireless technology. His goal at the Bluetooth SIG is to build out Bluetooth's developer program in the APAC region, helping developers bring innovative applications and products to market. Prior to joining the SIG, he served as a senior engineer at Honeywell in research and development of wireless sensor networks for industrial products. For Honeywell, Kai focused on developing plant safety and industrial wireless networks for gas detection and protection systems.

任凱有九年的無線傳感器網絡設計和開發的經驗，尤其是在短距離、低功耗的無線通信技術方面，經驗尤盛。他的工作旨在通過建立藍牙開發者項目，幫助亞太區的開發者設計基於藍牙技術的應用與產品，加速他們的開發進度，簡化開發流程。在加入藍牙技術聯盟之前，他供職于霍尼韋爾自動控制集團，並專注于開發和研究無線傳感器網絡在工業領域中的應用。他曾經參與開發和設計基於無線通信技術、針對工業領域的安全防護系統。



Ms Wincy Chan, IoT Ecosystem Lead, Asia / Microsoft 陳穎琛女士

Wincy Chan has been in the Technology Industry for more than 20 years. She is responsible for the IoT Ecosystem for Microsoft in Asia. Through ongoing interactions with customers, partners, and sales teams, Wincy defines business requirements, product positioning and go-to-market strategies for Microsoft IoT Solutions. Prior to this role, Wincy held different management roles in Oracle, and was responsible for Technology, Middleware and Oracle Consulting. Prior to Oracle, Wincy was in HP responsible for Technology and Services. Wincy has focused her career on ensuring her customers receive the best and most efficient product and services available. And throughout her time with Microsoft, she has continued to advocate best in class IoT and Cloud Services.



Mr Ip Kwok Leung, Nelson, Chief Engineer of Lighting Division, Highways Department

路政署路燈部總工程師 葉國良先生

Mr. IP Kwok-leung Nelson, joined the HKSAR Government as an assistant engineer in September 1992, and has been promoted to directorate grade in August 2017. Mr. IP has been working in various departments, including Drainage Services Department (DSD), Civil Engineering and Development Department (CEDD) and Highways Department (HyD). He has been involved in major infrastructural projects in Hong Kong, such as Hong Kong-Zhuhai-Macao Bridge. He was the Vice Director of the Office of Hong Kong-Zhuhai-Macao Bridge Joint Works Committee of the Three Governments. He is now the Chief Engineer of the Lighting Division of Highways Department.



Mr Derek Feng, DEKRA General Manager EMC & Wireless Mainland China and Hong Kong

DEKRA 德凱集團中國及香港地區電磁兼容及無線產品總經理 馮劍波先生

18 years working experience in international testing/certification bodies at various important positions. Proficient in the interpretation of regulations/standards and certification rules for a wide variety of Electrical/Electronic products. IECEE technical assessor since 2009.

在國際測試認證機構有 18 年的經驗，並擔當過各種不同的重要崗位。精通對各類產品測試認證法規/標準以及認證規則的解讀，國際電子電機委員會在 2009 年授予技術審核員資格。



Ms Minna Lai, Director, Research & Development, OSRAM Lighting Solutions, APAC

OSRAM 亞太區專業照明系統解決方案 研發部總監 賴美娜女士

Broad experiences in the Innovation, Technology and Development Management in Computer, Semiconductors, Mobile, Consumer Electronics, and now Solid-State Lighting industries. Experiences spanning across start-up, SME and MNC in USA, Beijing and Hong Kong. Key responsibilities include management of the technical aspects of Business Innovation projects in pursuing new business opportunities; exploring new areas outside traditional product development, which extends to Services opportunities in providing end-to-end solutions. At OSRAM Lighting Solutions APAC, currently responsible for product development of total system solutions for both functional and dynamic lighting, including the global Traxon portfolio of luminaires and connected/IoT-ready solutions for smart cities.



Mr Gauss So, Product Marketing Manager, Cree Lighting APAC

CREE 亞太區照明部產品市場經理 蘇浩澄先生

Gauss So has more than 10 years of experience in the LED Lighting Industry. In his current role as Product Marketing Manager at Cree Lighting, he is responsible for defining the product roadmap for the Asia Pacific region through interactions with customers, sales teams, and engineering teams. Prior to this role, Gauss held various positions in Operations and Product Development within Cree. From designing and implementing Cree's colour mixing technology into state-of-the-art lighting products to optical design to NPI project management, Gauss has in depth knowledge of LED Lighting technology.



Mr Vincent Chow, Senior Marketing Manager, Philips Lighting Hong Kong Limited

飛利浦照明香港有限公司高級市場經理 周家俊先生

Vincent is currently the senior marketing manager for Philips Lighting Sector in Hong Kong and Macau. Born in Hong Kong, Vincent obtained a master degree in Engineering Business Management at The University of Warwick, England. Vincent worked in ABB and Schnieder Electric before joining Philips, where he gained extensive knowledge in both consumer and professional businesses in Lighting and Electrical Engineering industries having product and marketing roles in China as well as Asia Pacific. Vincent spent 6 years in China markets and 5 years in Asia Pacific Region, now with the focus on domestic market; his experience includes 6 years in Electrical Engineering business, 5+ years in Lighting business and 3 years in manufacturing business.